

**For Immediate Release**

## **EyeC Relaunches Website: New Website offers even Faster, Smarter Access to Global Quality Control Solutions**

**Hamburg, Germany, April 28, 2025.** EyeC GmbH, a leading global provider of automated artwork and print image inspection systems, presents its completely redesigned website. With the relaunch of [www.EyeC.com](http://www.EyeC.com), the Hamburg-based company is setting new standards in terms of user-friendliness, design and expanding access to information about products, services and current developments.

The new website boasts a modern design, clear structures and interactive content that offers a contemporary and appealing user experience. Thanks to intuitive menu navigation and logically structured content, users can now access relevant information about products and services even faster. The expanded product area contains detailed descriptions of all EyeC solutions, supplemented by videos, downloads and practical user reports - real added value for customers and business partners. International visitors to the site benefit from a multilingual offering in English, German, Polish, Spanish and French as well as country-specific contact options that underline the company's global orientation.

Technically, the website scores high with optimized performance. It boasts faster loading times, mobile responsiveness, and barrier-free navigation to ensure maximum accessibility on all end devices - whether smartphone, tablet or desktop. The offering is complemented by a new newsroom with the latest press releases, specialist articles, and event updates.

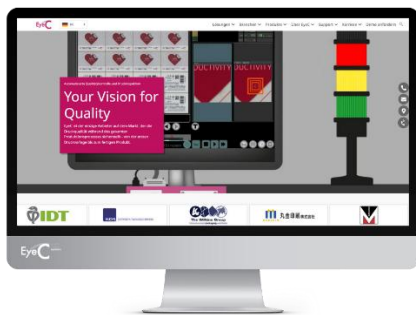
"The requirements for digital communication are constantly evolving - so it was logical for us to invest again after just three years and completely overhaul our website. With the relaunch, we are offering customers, partners and interested parties worldwide a modern and future-proof platform that meets our standards of customer proximity, quality, and innovation. EyeC stands for reliable solutions and continuous improvement - and this is now also clearly

**For more information: [www.EyeC.com](http://www.EyeC.com)**

reflected digitally," says Dr. André Schwarz, Marketing & Documentation Director at EyeC GmbH.

The new website is now available at: [www.EyeC.com](http://www.EyeC.com).

## Images



## About EyeC GmbH

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently used by pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries. Further information at [www.EyeC.com](http://www.EyeC.com).

## Media Contact

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